

powership COLLECTIVE

STRATEGIC PARTNERSHIP OVERVIEW | 2026

WHAT IS POWERSHIP?

Powership Collective equips women with the tools, language and context to participate confidently in the conversations that shape their lives — across money, health, power, and legacy.

Through our annual **Symposium** and **Podcast**, we translate complex systems into clear, human conversations — enabling women to make decisions aligned with their values.

FINANCIAL LITERACY

LEGAL & ESTATE READINESS

**HEALTH, RESILIENCE &
RELATIONSHIPS**

FROM CONCEPT TO MOVEMENT

2024

80 Attendees |
Sold-Out Inaugural
Symposium

2025

150 Attendees |
Sold-Out
Expanded Speaker
Roster

2026

Moving to a larger venue to accommodate
growing demand.

Anticipated Attendance: **300+**

8 Returning Partners

New Sponsorship Opportunities Now Open

20 Speakers Across Finance, Law, Health &
Entrepreneurship, and more.

WOMEN LEADING THE CONVERSATION



CARLY FLAM

FAMILY LAW & DIVORCE
STRATEGY EXPERT



KAREN FLAM

PHILANTHROPY & NON-
PROFIT LEADERSHIP



KRISTINE BEESE

FINANCIAL CLARITY
& MONEY COACH



MARILYN PACCINI-ROY

ESTATES, TRUSTS
& ELDER LAW SPECIALIST



MARIE-HÉLÈNE LARAMÉE

HEALTHCARE PHILANTHROPY
& COMMUNITY LEADER



MANON CHARLEBOIS

HOLISTIC WOMEN'S HEALTH
& INTEGRATIVE CARE



TEGAN WEBSTER

SOCIAL ADVOCACY & ACCESS
TO JUSTICE LEADER



ELISABETH WASSERMAN

TECH FOUNDER
& STARTUP MENTOR



ERICA DIAMOND

MENTAL HEALTH
& WELLNESS ADVOCATE



JENNIFER WARNER

TAX & ESTATE PLANNING
SPECIALIST



MARISSA LYDYNIA

ESTATE & TRUST PLANNING
PROFESSIONAL



BETH MOSKOVIC

RELATIONSHIP & LIFE COACH

THE POWERSHIP PODCAST

The podcast extends the Powership platform beyond the Symposium, creating a year-round space for candid dialogue and practical insight.

Season One (10 episodes) is anchored in the principle of entering the room before decisions become urgent and unfolds in three movements.

Launching March 2026 and released bi-weekly, the podcast provides sustained visibility and integrated brand recognition throughout the year.

Integrated sponsor recognition opportunities.



**You Belong
in the Room**

Conversations about
the decisions that
shape your life.

Available on   

POWERSHIP ADVISORY COUNCIL

The Powership Table convenes a select group of exceptional women at the center of every meaningful decision. These leaders, founders, experts and advisors help shape the dialogue before it reaches the broader room.

Through pre-Symposium advisory sessions, members refine themes, challenge assumptions, and ensure the platform reflects real-world complexity across industries and generations.

Sponsors gain visibility within this highly engaged network.

Pull up a chair...

CURRENT MEMBERS

Kristina Ashqar | Partner, RCGT LLP

Sabrina Cohen | Head of business operations, Playhouse MD

Erin Cook | Associate CEO CIUSSS West-Central Montreal

Lesli Green | Brand Strategist & Idea Generator

Joé Harvey | Co-founder, Cyclone Santé and Femmes en Santé

Samantha Hollinger | CMO of RDStyle

Vera Kurkdjian | Managing Director, Private Banking RBC

Karyn Lassner | Leader, Advisor & Philanthropist

Laurence Levy | First Vice President, TD Bank Quebec Region

Debra Margles | Leader, Advisor & Entrepreneur

Arielle Meloul-Wechsler | Executive VP, Chief Human Resources Officer and Public Affairs, Air Canada

Isabelle Nadeau | Partner, Crowe BGK

Marilyn Piccini Roy | Partner, Director Trusts and Estates, RSS

Eden Polansky | Speaker & Philanthropist

Geneviève Provost | Managing Partner, Deloitte

Alexandra Toulch | Founder Rebl House

OUR PARTNERS

Past and present partners reflect our shared commitment to women's advancement and financial confidence.



2026 Sponsors Updated Frequently at: powershipcollective.com

POWERSHIP OPPORTUNITIES 2026

\$15,000

SIGNATURE PARTNER

- Supporting Podcast & Symposium Event.
- 8 Reserved Tickets (Symposium)
- Premium Logo Placement & Social Media Mention (Symposium)
- Dedicated Podcast Episode + Mid-Roll Message (Including Company Logo)
- Dedicated 1:1 Sponsor Lead

\$10,000

SUPPORTING PARTNER

- Supporting Podcast & Symposium Event.
- 6 Reserved Tickets (Symposium)
- Standard Logo Placement (Symposium)
- Show Notes Brand Mention & End-Slate Logo Inclusion (Podcast)
- Coordinated Sponsor Support

\$5,000

PLATFORM PARTNER

- Single Platform (Podcast or Symposium Event)
- 4 Reserved Tickets (Symposium)
- Standard Logo Placement (Symposium)
- Show Notes Brand Mention & End-Slate Logo Inclusion (Podcast)
- Coordinated Sponsor Support

\$3,000

COMMUNITY PARTNER

- Symposium Event Only
- 2 Reserved Tickets (Symposium)
- Standard Logo Placement (Symposium)

GIFTS IN KIND

Does your brand resonate with our Symposium attendees? We are currently seeking aligned products and/or services to contribute to our curated gift bags. Please contact connect@powershipcollective.com

powership

COLLECTIVE



Lindsay Hollinger

Founder, Powership Collective
Co-Founder, Granite Family Office
Lindsay@powershipcollective.com



Brenda Rosenberg

Co-Chair, Powership Collective
Founder, Maximage
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Mikaela Ludwick

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Founder, Maison Initié
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Let's forward the collective together...